

E-Participation: Empowering People through Information Communication Technologies (ICTs)

A High Level Joint Expert Group Meeting by the United Nations Department of Economic and Social Affairs (UNDESA)¹

Geneva, Switzerland, 24-26 July 2013

International Telecommunications Union (ITU) Headquarters

Empowerment and E-Participation: Policy Recommendations

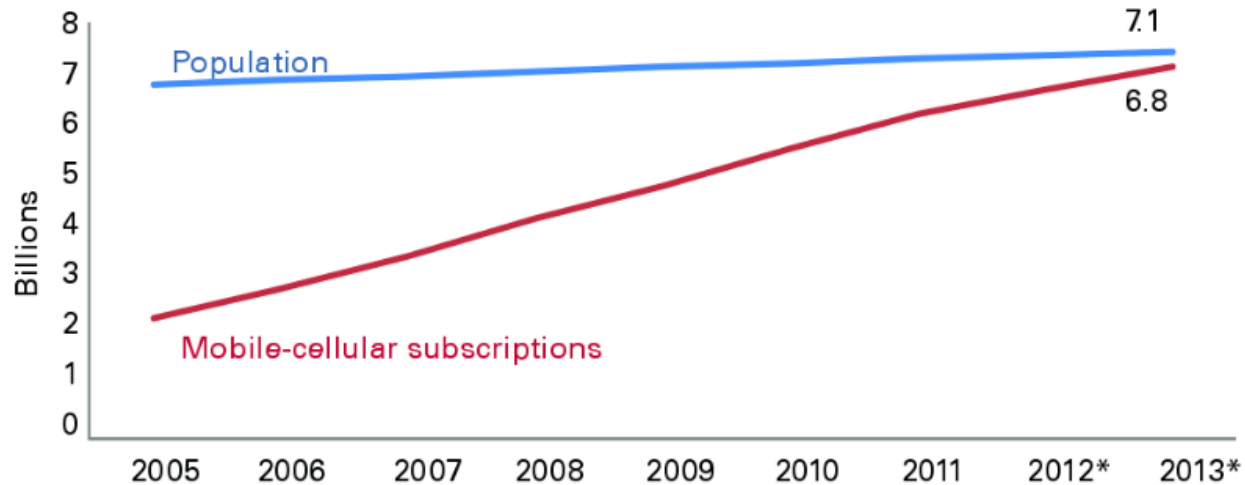
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Tanzania Global Learning Agency

Linking The World Through Learning

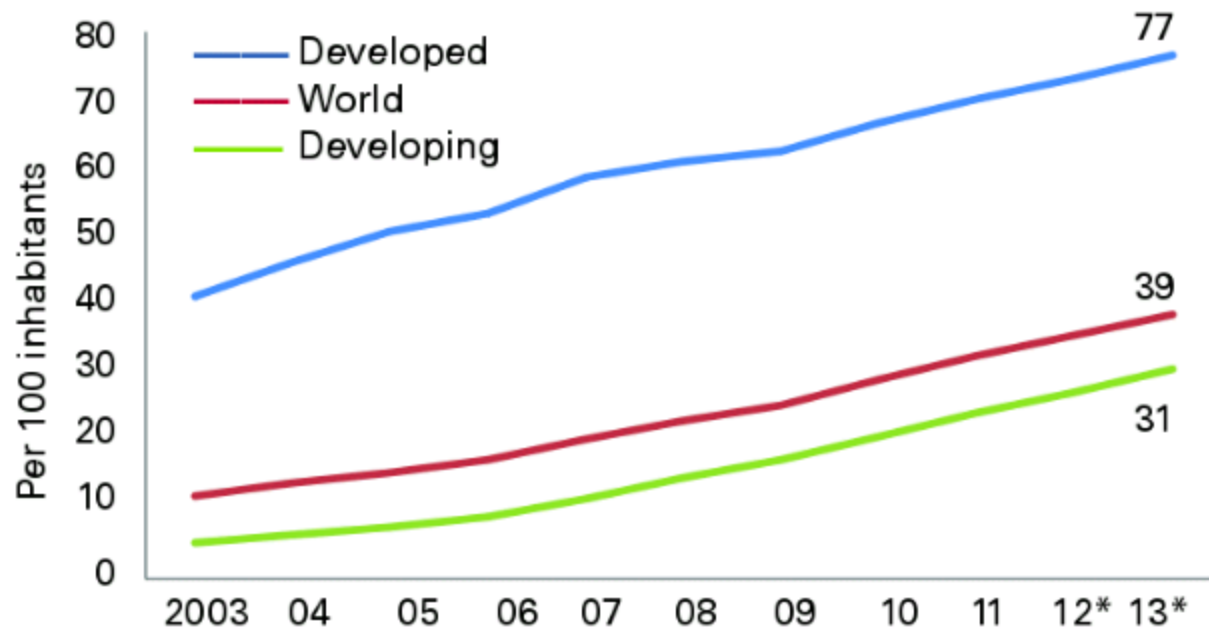
Mobile Subscriptions Trend Worldwide



Source: ITU World Telecommunication /ICT Indicators database

Note: * Estimate

- 2013, almost as many mobile subscribers as people in the world
- Mobile penetration rates -96% globally, 128% developed countries, 89% developing countries

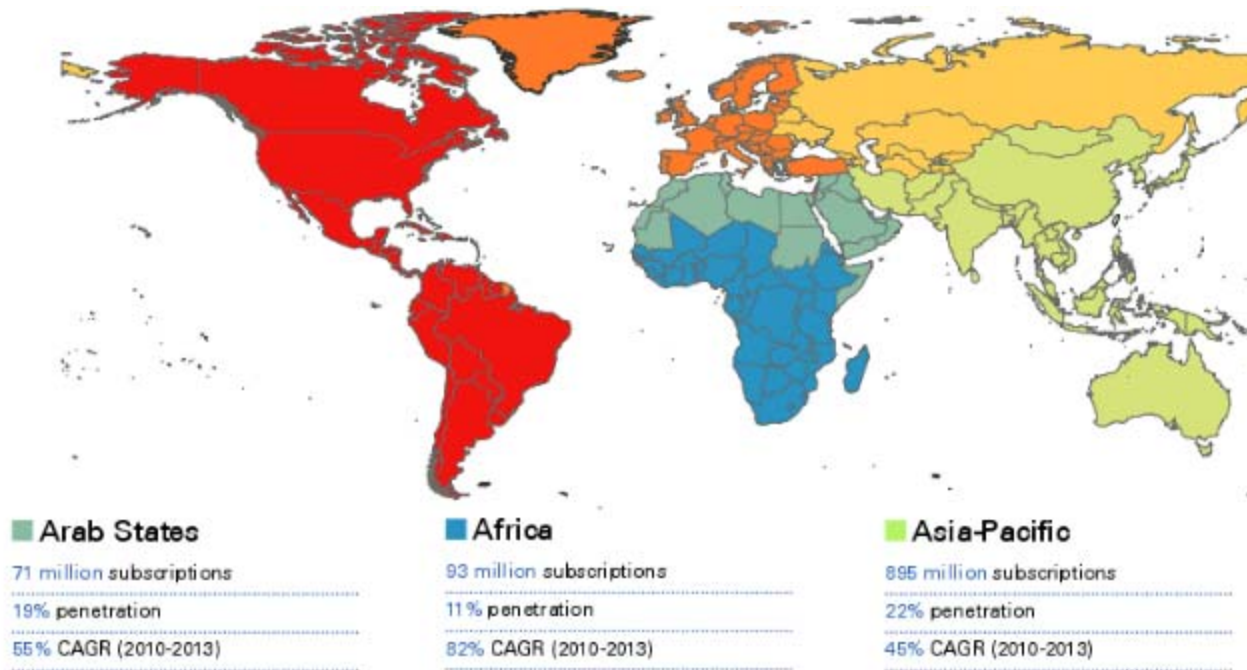


Source: ITU World Telecommunication /ICT Indicators database

Note: * Estimate

2013: over 2.7 billion people using internet, 39% of the world population

Continuous high growth of mobile broadband more than 2 billion subscriptions worldwide by 2013 end.



Source: ITU World Telecommunication /DT Indicators database
Note: * Estimate

Philippine Web Accessibility Group

PWAG members are all web designers ...

Jojo Esposa Jr. MCCID	Rene Orense (Low Vision) ATRIEV	
Lemuel Cabia DLSU	Jerome Marzan (Deaf) MCCID	
Julius Serrano (Blind) Even Grounds	Lourdes Borgonia (Blind) ATRIEV	
Arielle Cruz Freelance	Rey Mendoza UST	Ervin Reyes (Deaf) MCCID
Jerry Abordo DOLE	Sonny Villafania EAC	



All provide assistance in volunteer capacity...

"..in March, we sent out two crore SMS messages and got 50,000 missed calls. Then we targeted the 50,000 callers, asking if they would like to enrol as volunteers for IAC. Initially 13 people responded."

(K ejriwal, 'The Hindu' August 31, 2011)

A total of 446 responses were received . 360 responses were considered for this study.

Empowerment, e-participation

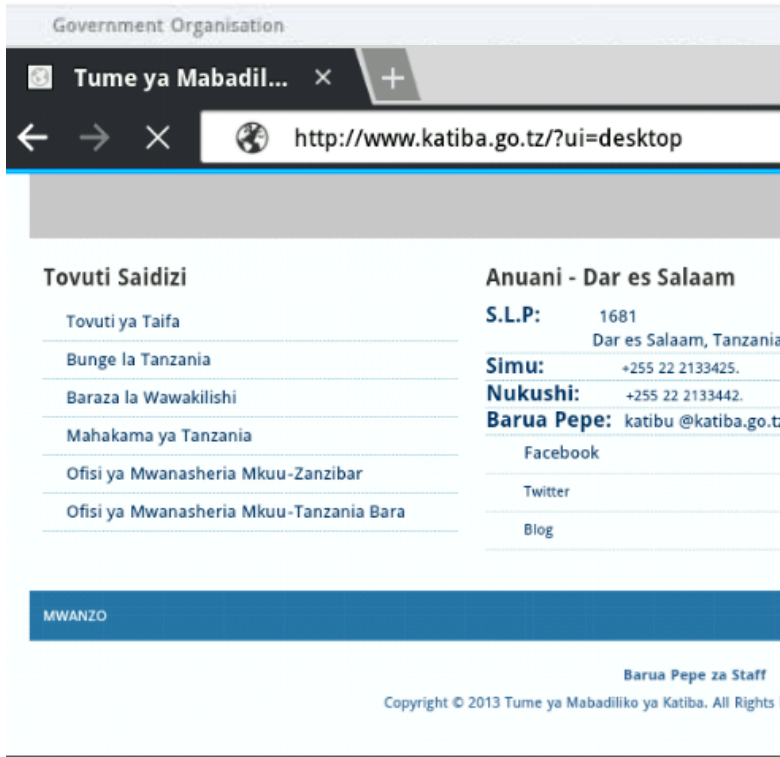


Inclusion

- Sms
- Audio
- Radio
- Television
- Internet based
 - Online platforms
 - Videoconference
 - social media
 - VOIP

Convergence

- Mobile technologies, getting the latest



- Recognition
- Visibility
- Ownership
- Engagement
- Flexibility
- Awareness

The speed





Facebook has become an integral part of the lives of millions across the globe. Pretty much everyone with access to a computer or smartphone has a profile on the social network and, somewhat sadly, tend to play out their daily lives through it.

In the latest Facebook statistics gathered by Social Bakers, it was found that just over 50 million people in Africa are users of the site. When put into perspective, that means 5% of the continent's total population of roughly 1 billion is registered and active on Facebook.

ICT Enablers



Infrastructure
Relevant content
Human resource



Language barriers
High costs
Disabilities
Unsupportive policies
Cyber Crimes



Policy recommendations

- Build trust on inclusive infrastructure, software investment and innovations
- Inclusiveness on content generation, accumulation and dissemination
- Develop capacities to innovate and cope
- Piggyback on existing conventions
-

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THANKS

