



## Speech

### **Expert Group Meeting on Promoting People's Empowerment in Achieving Poverty Eradication, Social Integration and Productive and Decent Work for All.**

I would like to congratulate The Director, Division for Social Policy and Development Honorable Daniela Bas for convening this expert group meeting on promoting peoples empowerment in achieving poverty eradication, social integration and decent work for all. I was also like to thank the Under Secretary General Wu Hongbo for taking the time to be here today. In my capacity as president of South-South News, an initiative launched during the 16<sup>th</sup> session of the high level committee of South-South Corporation to share the best practices in the area of South-South and Triangular Corporation, I welcome this meeting and look forward to the outcome of these discussions. I would like to highlight the role of the Prime Minister of Bangladesh on the adoption of resolution 66/224 on People Empowerment and

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Development. At South-South News we have dedicated the focus of our organization to providing countries of the South and their citizens with a meaningful voice in the global market place. In addition we have created our affiliate organization, the Global Business Incubator, to specifically address the operational details that are the focus of this “group meeting”.

What we have learned at GBI over the past year working with the leaders of a growing number of countries, the US State Department and a growing list of influential global organizations is this:

- The ability to design, develop and deploy a sustainable strategy that provides bottom up results for employment in the modern world is the number one challenge affecting nearly every aspect of our global existence. Physical survival at the individual level is

dependent on our ability to “employ each and every” person in a meaningful and productive fashion.

- Accomplishing this task in an efficient and effective manner will require a true and meaningful collaboration among main stakeholders with the power to produce “real” results. It is “results” that will capture the attention of the world and accelerate the rate of adoption.
- Each and every person affected by this problem must understand exactly what part he or she must play, personally, in order to achieve long term sustainable improvements. Empowering people begins with helping them understand the “truth” about their current situation and communicating a “realistic” strategy for how they might begin their path to improvement. I cannot over emphasize the importance of being able to create a PERSONAL BELIEF at the individual level that “tomorrow really has a chance to be better than today” and it starts with them.

- One potential starting point is to honestly profile the needs and resources in each and every village, city, and country, and then intelligently integrate that information into a bottom up entrepreneurial strategy capable of delivering meaningful improvements in the shortest amount of time.
- Finally, experience has taught us that the effective communication of positive results as quickly as possible is a major contributor to the accelerated adoption of “successful activities”.

Again, I thank Director of the Division for Social Policy and Development Daniela Bas for convening this expert group meeting in our venue and look forward to further collaboration. South-South News will do everything in its power to promote the efforts of this group and the empowerment of those in need of a more promising direction.

Thank you Mr. Under Secretary General and all participants  
for coming to this meeting.