

CONTACT: Jeri Cohen 484/390-1925 jac@ptd.net

FOR IMMEDIATE RELEASE

LVPA WILL BE FIRST GROUP IN THE WORLD AND ONLY U.S. ENSEMBLE TO PERFORM THE POVERTY REQUIEM ON OCTOBER 16TH AT THE UNITED NATIONS IN HONOR OF WORLD POVERTY DAY

LVPA will ring out the first haunting sounds of The Poverty Requiem along with **100 other countries on every continent** to break Guinness world record and mobilize against world poverty—

WHAT: THE POVERTY REQUIEM

The Poverty Requiem is an artistic performance that makes a statement against World Poverty. The haunting work incorporates vocal, instrumental music, and dance to bring attention to the one-third of the world's people living in poverty.

The Poverty Requiem, written by Dutch composer Peter Maissan and Sylvia Borren, is made up of five movements about poverty's impact on people: The suffering, the anger, the mourning, the humor and the hope.

WHERE/

- WHEN: OCTOBER 16, 2:30 P.M. IN THE LOBBY OF THE UNITED NATIONS OCTOBER 17, 12 P.M. & 6 P.M. PAYROW PLAZA, BETHLEHEM, PA OCTOBER 21, THE WORLD BANK HEADQUARTERS, WASHINGTON, D.C.
- WHO: 250 LEHIGH VALLEY CHARTER HIGH SCHOOL FOR THE PERFORMING ARTS STUDENTS WILL PARTICIPATE IN THIS GLOBAL INITIATIVE TO WHICH THE PUBLIC IS INVITED FREE. Last year, 23.5 million people stood up against poverty in a 24 hour, period setting a massive new Guinness World Record.

LVPA is the only organization in the USA to participate in the "Poverty Requiem," says Dr. David McConnell, Artistic Director of Vocal Music at LVPA, who will conduct the Bethlehem performance.

This year, on October 16th and 17th, the Global Call to Action Against Poverty and the United Nations Millennium Campaign plan to mobilize people all over the world to break this record, urging millions more to join the growing global movement of people who refuse to stay seated in the face of poverty.