



TV UNITED NATIONS NATIONS UNIES

U.N. IN ACTION

Release Date: September

Programme No. 1089

Length: 2'47"

Languages: English, French, Spanish, Russian

HIV AND AIDS PREVENTION IN BRAZIL

VIDEO

APARECIDA AT HOME

APARECIDA ON CAMERA

APARECIDA LEAVES HOME

COPACABANA BEACH

AUDIO

NARRATION

Fiercely independent Aparecida Lemos went blind six years ago, after being infected with the HIV virus. Still managing to live alone despite her disabilities, she is a potent symbol for many women here in Rio de Janeiro, Brazil. (15)

Often featured in the press, this former school teacher was having a stable relationship and did not think she needed to worry about protecting herself from AIDS. (9)

LEMOS: (Portuguese) F

"I think that people cannot simply stop having sex. But they must take the kind of care that I did not take myself." (7)

NARRATION

At Copacabana beach, Aparecida is not here for the sun or the sea, she is here to inform. (6.5)

During the Pan American Games in July, the UN

Population Fund, UNFPA, and the country's health authorities organized an AIDS prevention campaign aimed to inform people on how to avoid sexually transmitted diseases and the HIV virus. (15.5)

DISTRIBUTION OF FLYERS AND
CONDOMS

Condoms and leaflets were distributed to beach goers by medical students who also answered questions on safe sex. An estimated 600,000 Brazilians live with the HIV virus. It was the first developing country to implement a national HIV and AIDS plan. Dozens of nations followed the model. UNFPA's representative in Brazil is Allana Armitage. (24.5)

ARMITAGE, UNFPA
REPRESENTATIVE, ON CAMERA

ARMITAGE: (English) **F**
"The Brazilian government has really shown leadership in terms of meeting the Millennium Development Goal towards reducing HIV/Aids and this is a perfect example of what the government of Brazil is trying to do." (12.5)

APARECIDA INFORMS PEOPLE

NARRATION
Many here recognize Aparecida from TV appearances and magazine articles. Like her, 220 thousand Brazilian women live with the HIV virus and the numbers are growing. Women are the principal target of this campaign and the message is straight forward. (19)

LEMOS ON CAMERA

LEMOS: (Portuguese) **F**
"It's important for us to show women that to love one self is to protect one self. And protection

means condoms." (9)

NARRATION

CONDOM DISTRIBUTION

The number of AIDS related deaths in Brazil has been reduced by 50 percent due to the country's focus on prevention and distribution of free antiretroviral drugs. (11.5)

UN LOGO

This report was prepared by Chaim Litewski for the United Nations. (4)