



# TV UNITED NATIONS NATIONS UNIES

## U.N. IN ACTION

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Week of 19 September 2005

Programme No. 975

Length: 2'14"

### UNESCO SUPPORTED SCHOOL BRINGS OPPORTUNITY TO YOUNGSTERS IN BRAZIL

#### VIDEO

#### AUDIO

#### NARRATION

TV ANIMATION

It's high-tech animation... (2 )

TV ANIMATION

It's multi-media technology...(2 )

TV ANIMATION

It's a series of spots that have aired on one of Rio de Janeiro's major cable television channels....(5.5)

And it's the work of...kids (2.5)

STUDENTS ON MODERN  
COMPTERS

Hundreds of them in fact, train here – at the Kabum School...An after school program that just may be the key to preventing these students from joining the tens of thousands of unemployed young adults who live alongside them in Rio's low-income neighbourhoods. (15)

MORE KABUM SCHOOL

Started in 2001 by a group of Brazilian artists – and supported by the UN Educational, Scientific and Cultural Organization, UNESCO and private

companies -- the program's goal is simple: give kids skills...and you give them a future. (15)

CARDIA ON-CAMERA

CARDIA: (In Portuguese)

"I believe that the only thing that can change the country is education." (4)

INTRO TO GRINGO CARDIA

NARRATION

Kabum School Director, Gringo Cardia is Brazil's best known graphic designer. (5)

GRINGO CARDIA ON-CAMERA

CARDIA: (In Portuguese)

"There is no point in waiting for the government to solve all the problems."( 4)

INTRO TO LESSA

NARRATION

UNESCO's Pedro Lessa...(2)

LESSA ON-CAMERA

LASSA: (In Portuguese)

INSERT VIDEO- CHILDREN

"Here, youngsters have the possibility to learn new ways of communication and it gives them the opportunity to bring their own unique and original world vision." (9.5)

DOING ACTIVITIES

NARRATION

STUDENTS AT KABUM SCHOOL

Students learn how to produce and edit videos on high-tech equipment...learn animation skills...photography and graphic design. Students also learn the importance of self-discipline. (13.5)

**SIMONE FEITOSA ON-CAMERA**      SIMONE: (In Portuguese)  
“If I work hard, I can do anything I want. This is what I learned.” (4)

**CLASSROOM SHOTS**      NARRATION  
Ninety percent of Kabum graduates have already gotten jobs in the city’s TV stations, theatres, museums, and newspapers – the other ten percent have gone on to college. The programme as expanded to two other cities in Brazil...where it’s already showing early promise. (15)

**UN LOGO**      This report was prepared by the United Nations.