

The 2019 **SDG Investment Fair** Closing the SDG investment gap MONDAY 15 April Programme

1:00 - 2:00 pm

Delegates Dining Room, West Terrace

2019 SDG Investment Fair Opening Luncheon (by invitation only)

UN Headquarters, New York

Hosts: United Nations Department of Economic and Social Affairs (DESA), United Nations Conference on Trade and Development (UNCTAD)

The opening luncheon will welcome high-level participants to the 2019 SDG Investment Fair.

Moderator: Ms. Gillian Tett, US Managing Editor, The Financial Times Speakers:

- Mr. Mukhisa Kituyi, Secretary-General, United Nations Conference on Trade and Development
- Mr. Liu Zhenmin, Under-Secretary-General for Economic and Social Affairs
- Mr. Scott A. Mather, Chief Investment Officer, PIMCO

15-17 April 2019

2:00 - 2:45 pm

Delegates Dining Room, West Terrace

Announcement of the "Global Investors for Sustainable Development" (GISD) Alliance

(by invitation only)

Hosts: United Nations Department of Economic and Social Affairs (DESA), United Nations Conference on Trade and Development (UNCTAD)

The session will announce the "Global Investors for Sustainable Development", a CEO-driven Alliance convened by the Secretary-General that will focus on incentivizing larger amounts of long-term investments for sustain-able development through addressing policy and institutional obstacles.

Moderator: Ms. Gillian Tett, US Managing Editor, The Financial Times Speakers:

- H.E. Mr. António Guterres, United Nations Secretary-General
- H.E. Prof. Dr. Bambang P.S. Brodjonegoro, Minister of National Development Planning, Republic of Indonesia
- H.E. Mr. Peter Eriksson, Minister for International Development Cooperation, Sweden
- Ms. Nicky Newton-King, CEO, Johannesburg Stock Exchange (GISD Alliance member)

CAFE CONVERSATION

3:00 - 4:00 pm Express Bar The business case for the SDGs

Organizers: DESA, UNCTAD

The session will introduce the business case for the SDGs and discuss how to realize the estimated US \$12 trillion SDG business opportunities.

Moderator: Mr. Philip Moss, Head, Sustainable Development Investment Partnership and Blended Finance, World Economic Forum Speakers:

- Ms. Sanaz Raczynski, Head of Sustainability for Real Assets and Private Markets, Nuveen
- Mr. Ben Constable Maxwell, Head of Sustainable and Impact Investing, M&G Investments
- Ms. Shari Spiegel, Chief of Branch, Financing for Sustainable Development Office, DESA
- Mr. Kris Douma, Director of Investment
 Practices and Reporting, PRI

PARTNERSHIP ARENA

4:15 - 5:45 pm

Mobilizing long-term investors for the SDGs

Organizers: Sida, DESA

Swedish Investors for Sustainable Development is an example on how 18 Swedish financial actors: pension funds, asset managers, wealth managers, investment companies and insurance companies have been working jointly to invest into the 2030 Agenda for Sustainable Development.

CR 11

Moderator: Ms. Albena Melin, Head of Global Engagements, IFC Speakers:

- Ms. Carin Jämtin, Director-General, Sida
- Ms. Maria Håkansson, CEO, Swedfund
- Mr. Magnus Billing, CEO, Alecta
- Ms. Liza Jonson, CEO, Swedbank Robur
- Mr. Jens Henriksson, CEO, Folksam
- Mr. Hans Ek, Acting Head of Investment Management, SEB Life and Investment
- Mr. Navid Hanif, Director, Financing for Sustainable Development Office, DESA
- Mr. James Zhan, Director of Investment and Enterprise, UNCTAD

6:30 - 8:30 pm

Reception (by invitation only)

Hosts: Government of Sweden, DESA

Venue: Swedish Residence, 600 Park Avenue, New York



POLICY SPOTLIGHT

10:00 - 11:30 am **CR 12** Making PPPs work for sustainable development

Organizers: UNECE, UNCDF, UNCTAD

Overturning the credibility gap in traditional PPPs: the 'People-first' approach for national and local governments

Moderator: Mr. Geoffrey Hamilton, UNECE Speakers:

- Ms. Beatrice Ikilai, Team Leader, Ministry of Finance, Uganda
- Mr. Ahmed Aziz Diallo, Mayor of Dori, Burkina Faso
- Mr. Felix Dodds, Adjunct Professor in Environmental Sciences and Engineering and Senior Fellow, Global Research Institution, University of North Carolina
- Mr. Richard Ornitz, Chairman, Infralinks Capital Partners
- Ms. Chantal Line Carpentier, UNCTAD
- Mr. Jaffer Machano, Municipal Investment Finance Program Manager, UNCDF

POLICY SPOTLIGHT

CR 12 1:15 - 2:45 pm Integrating impact in investment strategies

Organizers: IFAD, UNDP

This session will discuss opportunities and challenges of integrating impact into investment strategies and new frameworks, principles and standards that can support investors in doing so. It will also showcase impact investment vehicles catalyzed by multilateral partners to support private sector investments that advance the SDGs.

Moderator: Mr. Chris Clubb, Managing Director, Convergence Finance Speakers:

- Ms. Thouraya Triki, Director, Sustainable Production, Markets and Institutions, IFAD
- Mr. Marcos Neto, Director, Finance Hub, UNDP
- Mr. Neil Gregory, Chief Thought Leadership Officer, IFC
- Ms. Celia Wong, Director, Sustainable Investments, DWS (formerly Deutsche Asset Management)
- Ms. Amy Wang, Investment Manager, Direct Investment, Partners Group Impact Investment
- Mr. Hans Ek, Acting Head of Investment Management, SEB Life and Investment

PEER LEARNING

11:30 am - 1:00 pm

CR 11

Mobilizing long-term investment for sustainable infrastructure

Organizers: DESA, UNCTAD, Global Compact, PRI

Preparing investment-ready infrastructure projects and identifying adequate financing instruments - what are countries doing to prepare sustainable investment projects?

Moderator: Mr. Michael Shank, Adjunct Professor, Center for Global Affairs, NYU; Communications Director, Carbon Neutral Cities Alliance

Speakers:

- H.E. Prof. Dr. Bambang P.S. Brodjonegoro, Minister of National Development Planning, Republic of Indonesia
- H.E. Mr. Matia Kasaija, Minister of Finance, Planning and • Economic Development, Uganda
- H.E. Mr. Luis Daniel Soto, Vice Minister of Planning and Economic Policy, Costa Rica
- Ms. Carin Jämtin, Director-General, Sida
- Mr. Scott A. Mather, Chief Investment Officer, PIMCO
- Mr. Jay Collins, Vice Chairman, Corporate and Investment Banking, Citi
- Mr. Mohan Vivekanandan, Group Executive: Client Coverage, Development Bank of Southern Africa

1:00 - 1:30 pm **Express Bar** Networking and light lunch

CAFE CONVERSATION

1:30 - 3:00 pm Express Bar Financing sustainable and inclusive investment in agricultural value chains: The case of the coffee sector Organizers: ICO, IFAD, SAFIN

Inclusive finance for transformative investments in the coffee sector

Moderator: Ms. Bettina Prato, Senior Coordinator, SAFIN, IFAD Speakers:

- Mr. Zachary Bleicher, IFAD Representative, UN Headquarters
- Mr. Jose Sette, Executive Director, International Coffee Organization
- Mr. Edward Katende, CEO of the Uganda Agribusiness Alliance
- Mr. Steve Hollingworth, President and CEO, Grameen Foundation
- Mr. Bill Murray, President and CEO, National Coffee Association U.S.A.
- Ms. Mary Petitt, Representative, North America, Global Coffee Platform



The 2019 **SDG Investment Fair** Closing the SDG investment gap 15-17 April 2019 UN Headquarters, New York

PEER LEARNING

3:00 - 4:30 pm CR 12 Achieving the SDGs through investing into projects that strengthen the social sector

Organizers: DESA, UNCTAD, PRI

Strengthening social investments from public and other sources to improve the conditions of the poor and the most vulnerable.

Moderator: Mr. Michael Shank, Adjunct Professor, Center for Global Affairs, NYU; Communications Director, Carbon Neutral Cities Alliance Speakers:

- H.E. Prof. Hala Helmy El Said, Minister of Planning, Monitoring and Administrative Reform, Egypt
- H.E. Mr. Camillo Gonsalves, Minister of Finance, Economic Planning, Sustainable Development and Information Technology, Saint Vincent and the Grenadines
- Mr. Régis Marodon, Special Adviser, International Development Finance Club, Agence Française de Développement
- Ms. Carole Laible, CEO, Domini Impact Investments
- Mr. Aniket Shah, Head of Sustainable Investing, OppenheimerFunds

PARTNERSHIP ARENA

4:30 - 6:00 pm

CR 11

Development partnerships for sustainable infrastructure

Organizers: UNEP, UNIDO

Ensuring the right processes in the establishment and maintenance of sustainable infrastructure will play a key role in facilitating infrastructure development to enhance our ability to manage natural resources sustainably, increase energy efficiency and reduce waste, while addressing inequalities.

Welcome remarks: Ms. Claudia Linke-Heep, UNIDO Moderator: Mr. Satya S. Tripathi, Assistant Secretary-General, Head of the New York Office of UNEP Speakers:

- H.E. Mr. Ekoputro Adijayanto, CEO, Center for Private Investment, Ministry of National Development Planning, Indonesia
- Dr. Spiro Pollalis, Director of the Zofnass Program for Sustainable Infrastructure, Harvard University
- Ms. Kate Newman, Vice President, Forest and Freshwater Public Sector Initiatives, World Wildlife Fund
- Ms. Linda Krueger, Senior Policy Advisor, The Nature Conservancy
- Mr. Régis Marodon, Special Adviser, International Development Finance Club, Agence Française de Développement
- Mr. Jeff Gitterman, CEO, Gitterman Wealth Managemen

POLICY SPOTLIGHT

4:30 - 6:00 pm

Sustainable investment in telecommunications

CR F

Organizers: ITU

Ensuring that leveraging of private finance is aligned with sustainable development and the public interest.

Moderator: Ms. Sofie Maddens, Head Regulatory and Market Environment Division, ITU, Telecommunication Development Bureau

Opening remarks: Representative from the Permanent Mission of India to the United Nations

Speakers:

- Mr. Tillman Bruett, Director, Secretariat of the UN Secretary-General's Task Force on Digital Financing
- Ms. Ana Blanco, Director, Public Policy and International Relations, GSMA
- Ms. Karen Miller, Vice President of Knowledge and Communications, Women's World Banking
- Mr. Shiv K. Bakhshi, Ph.D. Vice President, Industry Relations, Ericsson
- Ms. Olga LaBelle, Vice President, Humanitarian and Development, Mastercard
- Mr. Raul Katz, President, Telecom Advisory Services LLC, and Director, Business Strategy Research, Columbia Institute for tele-Information
- Ms. Maiko Nakagaki, Strategic Partnerships Manager, A4AI

6:00 - 8:00 pm

Delegates Dining Room, West Terrace

Reception (by invitation only) Hosts: DESA, United Nations Foundation



The 2019 SDG Investment Fair

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CAFE CONVERSATION

8:30 - 10:00 am

Express Bar Impact Investing, Blended Finance, and Financing the SDGs (light breakfast will be served)

Organizer: Global Impact Investing Network (GIIN)

Impact investors are playing a key role in addressing the SDGs, including in how they are measuring and managing the positive impact they seek—a hallmark of impact investing. Participants will engage in investment case examples presented by public and private sector investors that are partnering together in order to mobilize more capital toward financing the SDGs

Moderator: Ms. Katrina Ngo, Senior Manager, Strategic Partnerships, Global Impact Investing Network Speakers:

- H.E. Marc-André Blanchard, Ambassador and Permanent Representative of Canada to the United Nations
- Mr. Drew Smith, Director, Impact and Innovative Finance Bureau, Global Affairs Canada
- Mr. Amit Bouri, CEO, Global Impact Investing Network
- Mr. Gareth Zahir-Bill, Access to Finance Lead, Shell Foundation
- Mr. Stephen Liberatore, Portfolio Manager, TIAA Investments, Nuveen, A TIAA Company

PARTNERSHIP ARENA

11:30 am - 1:00 pm

CR 12

Assessing gaps in social protection financing to achieve **SDG 1.3**

Organizers: ILO

The session is intended to address various issues related to the costing and financing of social protection, in particular about the achievement of Agenda 2030 objectives on social protection.

Moderator: Ms. Minh-Thu Pham, Executive Director of Policy, United Nations Foundation

Speakers:

- H.E. Mr Courtenay Rattray, Ambassador of Jamaica to the United Nations (TBC)
- Mr. Jeffrey Sachs, University Professor, Director of the Center for Sustainable Development, Columbia University
- Ms. Valerie Schmitt, Deputy Director Social Protection, ILO
- Mr. Fabio Duran, Head of Public Finance, Actuarial and Statistic Unit, Social Protection Department, ILO
- Ms. Azeema Adam, Principle Officer, Financing the 2030 Agenda, Sustainable Development Unit, Executive Office of the Secretary-General
- Mr. Chris Lane, Special Representative of the International Monetary Fund to the United Nations
- Mr. Barry Herman, Professor, The New School, NYC
- Ms. Jennifer Topping, Executive Coordinator, United Nations Multi Partner Trust Fund Office
- Mr. Leo Baunach, Director, International Trade Union Confederation
- Mr. Amir Dossal, President, Global Partnerships Forum

PEER LEARNING

10:00 - 11:30 am

CR 11

Roundtable on accessing local capital markets for long-term investments

Organizers: DESA, UNCTAD, Global Compact, PRI, UNEP-FI

Building local capital markets (local debt markets, local equity instruments) and effective regulation to close the investment gap.

Moderator: Mr. James Zhan, Director of UNCTAD's Division on Investment and Enterprise, and Chair of the Governing Board, Sustainable Stock Exchanges

Special thematic presentations:

- Mr. Tony Campos, Director, ESG Product Management, FTSE-**Russell, United States**
- Ms. Olga Emelianova, Executive Director, ESG Research, MSCI, United States

Roundtable Speakers:

- H.E. Prof. Hala Helmy El Said, Minister of Planning, Monitoring and Administrative Reform, Egypt
- Mr. Hans Docter, Ambassador, Private Sector & Development Cooperation, Netherlands
- Mr. Pio Wennubst, Ambassador, Swiss Agency for Development & Cooperation, Switzerland (tbc)
- Mr. Mohammed Omran, Executive Chairman, Financial Regulatory Authority, Egypt
- Ms. Olga Cantillo, CEO, Panama Stock Exchange, Panama
- Mr. Pakorn Peetathawatchai, President, Stock Exchange of Thailand, Thailand
- Ms. Mwanahiba M. Mzee, Managing Director, Ecobank, Tanzania Ms. Mariela Vargova, Senior Vice President, ESG Investments,
- Rockefeller Capital Management, United States
- Mr. Anthony Miller, Coordinator, Sustainable Stock Exchanges, UNCTAD

POLICY SPOTLIGHT

1:00 -2:30 pm

CR 11

Innovative mechanisms to finance MSMEs (lunch will be served from 12:00 - 1:00 pm at the Vienna Café)

Organizers: UNCDF

Facilitating innovative approaches to provide access to finance for micro, small, and medium enterprises (MSMEs).

Moderator: Mr. Tillman Bruett, Director, UNCDF

Opening Remarks: Mr. Md. Nojibur Rahman, Principal Secretary to the Hon'ble Prime Minister of Bangladesh

Speakers:

- Mr. Matthew Gamser, CEO, SME Finance Forum, International **Finance Corporation**
- Ms. Amina Tirana, Director, Lead, Policy and Measurement, Social Impact, VISA
- Ms. Ana Blanco, Director, Public Policy and International Relations, GSMA
- Mr. Aron Betru, Managing Director, Milken Institute
- Mr. Matthew Davie, Managing Director, KIVA



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PARTNERSHIP ARENA

1:00 - 2:30 pm

CR F

Promoting responsible investments and sustainable technology through public and private sector partnerships

Organizers: UNIDO

Illustrating how responsible investments and sustainable technology transfer for SMEs can be promoted and sharing best practices for public and private sector partnerships.

Moderator: Ms. Ashley Bantelman, Project Management Specialist, UNIDO ITPO Coordination

Welcoming remarks: Ms. Diana Battaggia, Head of ITPO Italy, UNIDO Speakers:

- Mr. Hashim Hussein, Head of ITPO Bahrain, UNIDO
- Ms. Annalisa Citterio, Head of Sustainability, CNHi Industrial
- Ms. Delilah Rothenberg, Development Capital Strategies LLC
- Ms. Marina Migliorato, Head of Sustainability Stakeholders Engagement, ENEL SpA
- Ms. Susanna Wolf, Senior Programme Officer, UN-OHRLLS

PARTNERSHIP ARENA

3:30 - 5:00 pm

Better data for better investment

Organizers: UNSD, OECD Development Co-operation Directorate (DCD) and UNCTAD DIAE

CR 11

This session will look into various approaches to assess the magnitude of private sector investment in SDG sectors in developing countries in light of scarce data and limited information. The organizations partnering in the event will present their work streams in this area, followed by an interactive discussion, including with the audience.

Moderator: Mr. Richard Bolwijn, Head, Investment Research Branch, Division on Investment and Enterprise, UNCTAD Speakers:

- Ms. Bhakti Mirchandani, Managing Director, FCLTGlobal
- Mr. Eric Hespenheide, Chairman of the Board, Global Reporting Initiative
- Ms. Olga Emelianova, Executive Director, ESG Research, MSCI
- Mr. Haje Schütte, Senior Counsellor and Head of Financing for Sustainable Development Division, Development Co-operation Directorate, OECD
- Mr. Luis Gonzalez Morales, Chief Web Development and Data Visualization, Development Data and Outreach Branch, Statistics Division, DESA

5:00 - 5:15 pm

CR 12

Closing of SDG Investment Fair

Speakers:

- Mr. Navid Hanif, Director, Financing for Sustainable Development Office, DESA
- Mr. James Zhan, Director of Investment and Enterprise, UNCTAD

WEDNESDAY 17 April Programme

PARTNERSHIP ARENA

1:00 - 2:30 pm

Bridging the MSME Finance Gap with Blockchain Organizers: ICC

CR 12

Presenting case studies of blockchain's applications to "democratize" finance for SMEs and highlighting multistakeholder partnerships that enabled their success.

Introduction: Mr. Andrew Wilson, Permanent Observer to the United Nations

Moderator: Mr. Ron Quaranta, Founder and Chairman, Wall Street Blockchain Alliance

Speakers:

- Mr. Shashi Raghunandan, Senior Vice President, Government & Development, Strategic Growth, Mastercard
- Ms. Marion Jansen, Chief Economist, International Trade Center
- Ms. Kathryn Harrison, Director of Global Product Management, IBM Blockchain
- Mr. Subhankar Sinha, Head of Blockchain, BNY Mellon

3:00 - 3:30 pm Express Bar Networking and refreshments

POLICY SPOTLIGHT

3:30 - 5:00 pm

CR 12

Building SDG project pipelines - closing the investment gap *Organizer: UNCTAD*

A discussion on the development of pipelines of investment-ready SDG projects.

Moderator: Mr. James Zhan, Director of Investment and Enterprise, UNCTAD Keynote address: H.E. Dr. Arifin Rudiyanto, Deputy Minister for Maritime Affairs and Natural Resources, Ministry of National Development Planning, **Republic of Indonesia**

Special thematic presentation: Mr. Jason Munyan, Economic Affairs Officer, Investment Promotion Section, UNCTAD

Speakers:

- Ms. Ralitza Germanova, Corporate Governance Officer, International Finance Corporation
- Mr. Juergen Moessner, President, Global Capital Finance
- Mr. Krishnan Sharma, Senior Economic Affairs Officer, DESA
- Mr. Bostjan Skalar, CEO, World Association of Investment Promotion
 Agencies