



MSME DAY 2024

MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES DAY - 27 JUNE 2024



Leveraging the Power and Resilience of Micro-, Small and Medium-sized Enterprises to Accelerate Sustainable Development and Eradicate Poverty in Times of Multiple Crises

27 June 2024, 10:00 -12:00 (New York), UNHQ, Conference Room 5

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| Opening Session (10:00 a.m. - 10:30 a.m.) |
| Moderator: Juan Jose Martinez Badillo, Chief, UNCTAD New York Office |
| <p>H.E. Mr. Ricardo Ernesto Lagorio</p> <p>Ambassador Extraordinary and Plenipotentiary Permanent Representative Permanent Mission of Argentina to the United Nations</p> |
| <p>H.E. Mr. Hari Prabowo</p> <p>Ambassador Deputy Permanent Representative Permanent Mission of the Republic of Indonesia to the United Nations</p> |
| <p>Ms. Sanda Ojiambo</p> <p>Assistant Secretary-General, United Nations Global Compact</p> |
| <p>Ms. Pamela Coke-Hamilton</p> <p>Executive Director, International Trade Center (2-minute video message)</p> |
| Panel Session (10:30 a.m. - 12:00 p.m.) |
| Leveraging the Power and Resilience of Micro-, Small and Medium-sized Enterprises to Accelerate Sustainable Development and Eradicate Poverty in Times of Multiple Crises |
| Moderator: Amson Sibanda, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, DESA (NSCBB, DSDG/DESA) |
| Getachew Andualem, Desk Head, Ministry of Industry, Ethiopia (online speaker) |
| Kamarudeen Mohamed Rizvi, Director of Industries, Ministry of Industries, Sri Lanka (online speaker) |
| Lidia Diaz, Entrepreneur, Dominican Republic, Plant Powered / Neros |
| Todd Schechter, Associate Strategy Director, frog, Capgemini Invent |
| Q&A session (11:30 a.m. to 12:00 p.m.) |